



# Customize Your Analytics Experience with myAcumen

**Acumen is a modern business intelligence solution that is designed to work for everyone in your organization.** While many staff members prefer to consume pre-built reports and dashboards, we know that other technical members of your staff still need the ability to create custom reports.

That's why we created myAcumen – The custom workspace that allows advanced business users to create and experiment with new dashboards and visualizations using the Acumen data model and Microsoft Power BI. This gives your staff the freedom to create a completely custom Acumen experience based on your organization's unique preferences and requirements.

It's important to note that the standard Acumen product includes out-of-the-box dashboards and visualizations that your association will need to analyze business performance. myAcumen adds an additional layer of data exploration, designed to help analysts answer one-off questions, industry-specific use cases, or other customizations that are unique to your business.

# When to use myAcumen

## The myAcumen workspace can be used to:

- Build, store, and share fully custom visualizations and dashboards using Power BI
- Add non-Acumen data sources or additional items that are unique to your business
- Extend, modify, or change existing Acumen reports/views
- Experiment with new data combinations
- Create brand new analyses and visualizations
- Preserve useful reports, while using Acumen integrations and visualization templates
- Import industry-specific data to create value-added data products and solutions

