



Data Governance Service for Associations

Data governance is one of the top priorities that comes to mind for associations that want to improve their data analytics capabilities. But navigating the complexities of a governance project can hold many organizations back from pushing this type of project forward.

That's why we launched our Data Governance Service offerings for the association market. We have a proven track record of completing these projects and can provide the guided expertise to set your governance program up for success.

The Importance of Governance

Having a data governance program is mission-critical in achieving an association's desired data management goals. Data governance is a cross-functional management activity that, at its core, recognizes data as an enterprise asset which is used to achieve strategic and operational goals. Ultimately, a data governance program is designed to improve the value and quality of your data, while reducing confusion and risk.

Our approach for building data governance programs

Our goal is to provide you with the tools you need to start building a sustainable model that will mature with your association as your data needs evolve.

The typical framework we follow can be broken down into four main components:

- **People** - Selecting a core team and establishing roles for managing governance
- **Process** - Defining the process for how governance is implemented and maintained
- **Plan** - Actions needed to design and implement data governance policies
- **Policy** - Defined rules needed to protect the data and increase data value

Trusted Partner for Governance Projects

Our team will guide your organization through each of the four focus areas listed above, with clearly defined outcomes for each component. The project will leave you with an established and documented data governance program that will improve the overall quality of your data and analytics that can exist within your business.

Organizations have found that partnering with Association Analytics on a Data Governance project is an excellent way to establish the framework for building confidence in the accuracy and quality of their data, the basis for success in all their data initiatives.

Contact us for detailed pricing and for a proposal to scope the project for your needs.