



Actionable Insights

We find the insights *for you!*

- At-Risk Members
- Potential Registrants
- Engaged Members
- Revenue Opportunities
- And much more!





Self-Service Dashboards

Choose from hundreds of out-of-the box visualizations built on industry best practices



Easy to Access Data

Eliminate time wrangling data, writing queries or waiting for reports by having your data all in one place



Actionable insights

Insights from your data, like who is least likely to renew or attend your event, available at your fingertips



Empowered Team

Provide all team members with modern tools and insights they need to do their jobs



Adoption Success

Keep users educated through our Acumen Academy, Community, User Conference and Client Success team



Data-Driven Decisions

Increase revenue, retention and engagement with real-time data that drives informed decisions



“They don’t feel like a vendor, they feel like part of our strategy. Part of our strategic team that helps us move forward.”

— Reggie Henry, Chief Engagement and Information Officer, American Society of Association Executives (ASAE)